

**2018 Cities' Homelessness Plan Goals/ Actions
by RFP Priority Area and Homeless Initiative Strategy**

A total of 41 cities have submitted draft or final Homelessness Plans. Within the plans, there is a wide range of goals to prevent and combat homelessness and align with key Homeless Initiative strategies. The common themes include:

- Acknowledgement of homelessness as a complex societal challenge that requires cities' involvement;
- Need and desire to strengthen partnership and coordination at the local and regional levels based on increased knowledge of homelessness and relevant systems, as well as activation and sustained collaboration amongst the County, cities and other public agencies, and a wide array of community partners; and
- Realignment of existing city resources, investing in new city resources and securing new funding to enhance and expand housing, services and coordination.

The following items, excerpted from city homelessness plans, are examples of city goals/supporting actions that may be eligible for Measure H funding under the RFP.

Priority Area 1 – Increase the Supply of Interim and Permanent Housing for People Experiencing Homelessness

- B3 *Partner with Cities to Expand Rapid Re-Housing*
 - Secure additional rapid re-housing units.
- B7 *Interim/Bridge Housing for those Exiting Institutions*
 - Develop (build or convert) or financially contribute to expanding the supply of interim/bridge housing.
- E8 *Enhance the Emergency Shelter System*
 - Develop new shelters and/or financially contribute to shelter beds/motel vouchers.
 - Recruit motels and hotels to accept vouchers.
 - Consider creating a campground area where people experiencing homelessness can legally camp; co-locate services onsite.
 - Establish Safe Parking programs.
- E14 *Enhanced Services for Transition Age Youth*
 - Acquire properties for master leasing and implement shared housing models for youth.
- F1 *Promote Regional SB 2 Compliance and Implementation*
 - Achieve compliance with SB2 to reduce constraints on the development of interim and supportive housing.
 - Identify public or privately-owned land or assets, including those in non-residential zones, for development of a shelter. Include siting by-right shelters and a list of potential sites in the new Housing Element being prepared as part of the General Plan Update.
- F2 *Linkage Fee Nexus Study*
 - Conduct a nexus study, and if appropriate, establish Linkage Fee to fund affordable housing.

- *F3 Support Inclusionary Zoning for Affordable Housing Rental Units*
 - Establish a Mixed-Use Affordable Housing Incentive Program to create a density incentive to produce affordable and market-rate housing units in mixed use developments (e.g., reduction in minimum dwelling unit size, parking requirements, etc.).
 - Establish an inclusionary housing program that requires a percentage of new housing be designated for low- and moderate-income households in-lieu of fees.
 - Provide a multi-dwelling residential rehabilitation program and restrict 25% of the units for people at-risk of homelessness.
 - Conduct land use assessment and create a catalog of underutilized lots or buildings to determine where additional affordable units could be built.

- *F4 Development of Second Dwelling Units Pilot Program*
 - Establish or enhance the Accessory Dwelling Unit (ADU) Program by incentivizing property owners to build and maintain ADUs long term including fee waivers.
 - Provide an amnesty program to bring existing ADUs and converted garages into compliance.
 - Educate property owners about ADUs/granny flats in culturally competent terms to ensure that diverse populations understand what it is and its role in providing affordable housing.

- *F5 Incentive Zoning/Value Capture Strategies*
 - Strengthen the cities' Density Bonus by increasing affordability requirements.
 - Implement administrative approval of affordable housing units for developments of 20 residential units or less, in which 25% of the units qualify as affordable housing.
 - Streamline the development process by waiving permit fees for affordable units.

- *F6 Using Public Land for Homeless Housing*
 - Develop a list of public and private underutilized or blighted properties within the city that are potentially suitable for housing development.
 - Engage developers to discuss development opportunities.
 - Support interested developers/owners by identifying appropriate service providers for housing developments.

- *F7 Preserve and Promote the Development of Affordable Housing for Homeless Families and Individuals*
 - Conduct feasibility studies for creating a variety of alternative housing types (e.g., manufactured housing, motel reuse, shipping containers) to increase the number of new affordable units in the city. This may include tiny homes, shared housing, roommate matching, accessory dwelling units, motel conversions, rehabilitation of aging housing stock, inclusionary housing, public land use for homeless housing, and preserving current affordable housing.
 - Review the current affordable/supportive housing requirements under local code/ordinance to remove barriers to promote the development of affordable housing.
 - Study the potential for fee reductions, waivers and other policy changes that will encourage the development of affordable and/or supportive housing in the city.
 - Incentivize development of affordable and supportive housing by establishing Enhanced Infrastructure Financing District(s) to finance construction or rehabilitation of affordable housing units including conducting an Employer Affordable Housing Tax Credit study to explore creation of a tax credit incentive for large employers to finance affordable housing within the city.
 - Evaluate how to best utilize parcels of land and available funds resulting from the dissolution of the Redevelopment Agency for affordable/supportive housing.

- Acquire and/or rehabilitate blighted commercial properties, including hotels/motels, as permanent supportive housing, affordable housing and shared housing.
- Establish a universal “homeless preference” for use by private developers, owners, and operators of affordable housing.

Priority Area 2 – Enhance Effectiveness of County Service Systems for those Experiencing and/or At-Risk of Homelessness

- *A1/A5 Homeless Prevention Programs for Families and Individuals*
 - Establish or expand existing cities’ prevention programs and services including providing flexible funds for utility assistance, housing repairs, and security deposits, and/or case management.
- *B3 Partner with Cities to Expand Rapid Re-Housing*
 - Financially contribute to increasing rapid re-housing units.
 - Partner with the County to provide case management and supportive services as part of the rapid rehousing program.
 - Create a shallow-subsidy program for city residents.
- *B4 Facilitate Utilization of Federal Housing Subsidies*
 - Partner with HACoLA to implement Homeless Incentive Program and landlord recruitment
 - Fund landlord incentives and damage mitigation funds to encourage landlords to rent to formerly homeless.
- *B8 Housing Choice Vouchers for Permanent Supportive Housing*
 - Dedicate federal housing vouchers to chronically homeless individuals (for cities with public housing authorities).
- *C2 Increase Employment for Homeless Adults by Supporting Social Enterprise and C7 Subsidized Employment for Homeless Adults*
 - Partner with Workforce Development Boards, service providers, business and faith sectors to adopt social enterprise ordinances, and provide training and employment opportunities to at-risk and homeless residents.
 - Work with the Workforce Development Boards and social service providers to create a social enterprise, which will provide training and employment opportunities.
 - Establish a Business Improvement District to develop training and employment opportunities.
- *D5 Support for Homeless Case Managers*
 - Provide space in city facilities to co-locate service providers.
 - Train city employees who directly engage homeless residents to improve quality of engagement and referrals to CES providers.
- *E4 First Responders Training and E5 Decriminalization Policy*
 - Train law enforcement, other first responders and code enforcement departments to effectively engage homeless families and individuals.

- E7 *Strengthen the Coordinated Entry System*
 - Provide space in city facilities and/or fund Access Centers where homeless service providers may co-locate to provide diverse services in a central setting.
 - Retain a homeless staff/contractor to coordinate implementation of the city. Homelessness Plan. This may also be multi-jurisdictional effort where multi-cities share a Coordinator.

- E8 *Enhance the Emergency Shelter System*
 - Establish Safe Parking and/or Safe Storage programs.
 - Financially contribute to shelter beds/motel vouchers.
 - Provide access to shower/bathrooms in city facilities.

- E14 *Enhanced Services for Transition Age Youth*
 - Implement shared housing models for youth.
 - Fund and/or strengthen coordination to provide enhanced and expanded prevention and diversion services.